

## **Integrated Planning Council Notes of Tuesday, January 23, 2018**

**Present:** Z. Toro, L. Bigelow, C. Casamento, R. Bachoo, R. Wolff, S. Cohen, C. Galligan, S. Pease, R. Rodriguez, P. Troiano, S. Matterazzo

### **Areas of Strategic Investments for CCSU**

IPC members were asked to consider those areas most in need of strategic investments in order to move the university forward in accomplishing the four identified priorities: academic excellence, increased enrollment, becoming the steward for central Connecticut, and diversification of funding sources.

- Additional Facilities positions, as CCSU is currently the only institution in the system that is understaffed in this area.
- Counseling and Wellness has been identified by the System Office, AAUP and faculty in general as an area of concern.
- Improved utilization of Marketing and Communications resources in a way that drives enrollment and revenue generation and support the needs of academic departments in a timely manner.
- The Admissions staffing structure needs to be analyzed to determine if staffing levels and staff competencies are adequate to meet future enrollment needs.
- Additional resources are needed for student support services such as The Learning Center, along with basic writing, basic math and other programs that are part of the institution's academic core.
- Mapping our onboarding and student success activities in order to look more analytically at the staffing and resources currently devoted to these initiatives.
- More coordinated efforts in the area of Community Engagement, including improved outreach efforts and tracking of meaningful inquiries and connecting these to admissions.
- Expanded career development services that connect with both Academic Affairs and the academic departments (Wake Forest University model referenced).
- Implementation of a formalized student professional development program for student workers (CCSU Student Center training model referenced).

### **Proposed Academic Programs and Disciplines for Strategic Investments:**

- Advanced Manufacturing and Engineering
- Electrical Engineering (master's level)
- Construction Management (doctoral program)
- Health Sciences and Healthcare
- Master's in Social Work
- Multidisciplinary experience in liberal arts while focusing on practical application
- Digital Humanities
- An undergraduate teacher certification program that results in students graduating cross-endorsed in special education

- Social Entrepreneurship (possible integration with liberal arts and business)
- Hospitality and Tourism

### **Action Items**

- C. Casamento will send a listing of current position vacancies as of January 1, 2018 to the President's Office for distribution to IPC members.
- S. Pease will send S. Cohen a listing of the academic programs eliminated last fall.
- S. Matterazzo will send IPC members a copy of the article entitled "Recruiting, Engaging and Retaining Generation Z."
- S. Matterazzo will schedule a special IPC meeting to occur within the next two weeks.